



Golf Costa Adeje

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US KIDS VENICE OPEN AT GOLF DELLA MONTECCHIA

Organisers and partners step forward with an environmental initiative in the framework of the popular event



On August 18. + 19. many of the world's best young players got together for the 2017 Venice Open hosted by the three "Play Golf 54" courses near Padova, WLG member club Golf della Montecchia amongst them. Together with the U.S. Kids Golf Foundation, the forward-looking club added environmental education and sustainability projects to the tournament that already delivers so much value to the players, families and local communities.

The Venice Open has been carried out at the Play 54 courses Golf della Montecchia, Frassanelle and Galzignano for three years in a row now, and Dan Van Horn, President and Founder of U.S. Kids Golf, expresses great gratitude for their engagement, especially for "being an early adopter of environmentally friendly and sustainable golf operations."

„Sustainability is crucial to golf’s future“, he explains in an article for golfbusinessnews, and **Paolo Casati, President of Golf della Montecchia**, adds, that „this initiative with the U.S. Kids Golf Foundation demonstrates our commitment to advancing sustainability in and through golf.“

For support in this area, the hosts could count on GEO, the renowned non-profit organisation dedicated to advancing sustainability in golf and through golf. GEO’s Executive Director Jonathan Smith reasons, that “the way that children and families are built into the DNA of U.S. Kids Golf,” these kinds of initiatives especially can play a „meaningful part in advancing environmental action, awareness and education.“

As a result of the cooperation, a new Sustainability Policy for the Venice Open is ensuring that a range of practical actions are being undertaken to foster nature, conserve resources and support the community. The 2017 events and the data, ideas and information gathered will serve as a guideline for future efforts at the Venice Open and at other U.S. Kids Golf events.

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