

LEADING NEWS COURSE

LGCE Newsletter November 2014/2

GOLFCLUB LINZ ST. FLORIAN

A FUSION OF BAROQUE SPLENDOR AND MODERN AMBITION



Having originally been built as a 9-hole course in the meadows of the **Puchenau** in 1960, the golf club of today was built on the park grounds belonging to the baroque **Tillysburg castle** in the southwest of the historic town of Linz. The rural landscape surrounding the **18-hole championship course of the Golfclub Linz St. Florian** is typical for the alpine uplands exuding the calm and comforting atmosphere of a culturally settled place seemingly untouched by time.

The development of the course itself however never stood still. The **fairways underwent constant redesign and revitalisation** in order to keep up and surpass modern standards. Greens were remodelled, the tees newly set and several ponds added while the hole watering system was re-engineered to be computer-operated. The result of all the efforts is more than gratifying: The Golfclub Linz St. Florian is regarded as being one of the **most beautiful in Austria** with its fascinating and most diverse, tree-studded fairways, the outstanding playing conditions and the charming clubhouse which is built in a country style matching the adjacent castle and the **St. Florian Monastery**.

Services are of prime focus at the golf club, so that players and guests always feel welcomed with any questions they have or any assistance they may need. The restaurant serves delicious snacks and meals with an eye on healthy and whole foods while

visitors may enjoy the stunning view from the clubhouses terrace which allows watching the goings-on at holes 1 and 18.

To know more, please see the LGCE Profile of the Golfclub Linz St. Forian

Or visit the clubs' homepage at gclinz.at

INTRODUCING MARGARETHENHOF GOLF & COUNTRY CLUB GETTING A TASTE FOR GERMAN EXCELLENCE



After having agreed upon the details at a meeting in Munich, we are proud to welcome the esteemed **Margarethenhof Golf & Country Club** as a new member of the LGCE.

The club is situated high above the **Lake Tegernsee** at the foothills of the Bavarian Alps just 50 kilometers south of Munich. The indulged golfer looking for a time-out will find it to be an **oasis of tranquility and hospitality with an 18-hole golf course** designed by the renowned British architect **Frank Pennick.** The gently rolling fairways were carefully crafted to leave the natural features of the site largely untouched creating a peaceful atmosphere perfect to soothe the busy mind.

In January 2014, the Margarethenhof was complemented by the **health resort Lanserhof Tegernsee**. This part of the resort is conceived for guests to find stillness, revitalization and regeneration for body and mind with the assistance of health and medical experts in traditional and alternative medicine.

On his meeting with the LGCE management, **Margarethenhof manager Marco Hank** expressed his optimism for the future of the resort. He regards becoming a member of the Leading Golf Courses Europe as a proof of the excellent quality of his establishment just as much as he sees the chance in attracting pan-European clientele.

For more impressions, please see www.margarethenhof.com

A club profile on our own LGCE website will be posted soon.

INTRODUCING LGCE AMBASSADOR K. GÜLSEN

STIMULATING PROGRESS FOR THE LGCE AND ITS MEMBERS



As The Leading Golf Courses are developing to become a most **respected union and point of orientation** amongst golf professionals and the golf-enthusiastic public, the potential in that demands for even more action. In order to further **promote our interests**, we have decided to designate a number of Ambassadors. The first one to join us is **Mr**. **Kurtulus Gülsen**, a well-recognized personality we are very happy to have as representative and friend.

Kurtulus Gülsen looks back on **30 years of experience** in the management of some of the most prestigious golf clubs and hotels in Belek, Turkey. He had been General Manager of The **Leading Golf Courses member club Pines Sueno** and – even more recently – the five-star SU Hotel in Antalya, where Gülsen lives with his family. As a passionate golfer related to the golf tourism industry and **member of the IAGTO** as well as several hotelier's unions, we are positive he will make The Leading Golf Courses Europe count as a brand name in the Southeast of Europe.

IAGTO SUSTAINABILITY AWARD

IAGTO ACKNOWLEDGES ENVIRONMENTAL MINDED MONTECCHIA



Despite discussions on the matter, golf courses may very well be a **positive resource for the environment** and the community. The management of **Golf della Montecchia** even considers it to be the golf world's duty to preserve and improve the natural resources entrusted to it.

For years, the golf club has been actively engaged in this regard and was one of the first in Italy to have set this objective. All the clubs activities from knowledge transfer and golf course maintenance to marketing policies share **innovation as common theme.** And, to be effective, any innovation must be based on the concept of sustainability and respect of the environment.

The recognitions awarded to Golf della Montecchia over the years (Committed to Green, G.E.O.) are tangible proof of our commitment. This is why the **prestigious acknowledgement by IATGO** – an organization of professional operators with solid knowledge of the golf world – is cause for great satisfaction and pride. For us as management of a prestigious club and associate of other important and well-known golf establishments, the award confirms the need to follow this path.



As part of the World Travel Awards, the **World Golf Awards** recently voted on the **best Golf courses and hotels** on all continents. The jury consisted of professionals working within the golf travel and tourism industry as well as golf tourism consumers. Many **key players from the global golf hospitality industry** came to Conrad Algarve, Portugal for the inaugural Gala Ceremony and World Golf Awards managing director Chris Frost congratulated "all winners for this is recognition they so richly deserve".

As was to be expected, many **members of The Leading Golf Courses Europe were awarded** as world class courses and golf destinations were, namely

Fontana Golf Course as Austria's best golf course 2014

Gardagolf Country Club as Italy's best golf course2014

Costa Navarino, The Dunes Course as Greece's best golf course 2014

Thracian Cliffs Golf & Beach Resort as Bulgaria's best Golf hotel 2014

For more information on the nominees and the celebrations, visit worldgolfawards.com

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